



Policy #24-ADMIN

Adoption Date: December 10, 2025 **Resolution #2025-484**

Subject: **Municipal Naming Policy**
For Roadways, Pathways, Bridges, Parks, and other Municipal Assets.

1. Purpose

This policy provides a clear, consistent, and fair framework for naming and renaming roads, pathways, bridges, parks and other municipal assets within the RM of Ste. Anne. It ensures that road names support wayfinding, emergency services, and reflect local history, culture, and community values.

2. Scope

This policy applies to:

- All new public roads and pathways within the municipality, including those created through subdivisions.
- Renaming of existing roads.
- Naming/renaming municipal parks
- Naming/renaming municipal bridges
- Naming/renaming municipal assets

3. Objectives

This policy is enacted with the following intent:

- Ensure names are unique, clear, and practical.
- Recognize and honor local heritage and culture.
- Promote consistency with national and regional naming conventions.
- Minimize confusion for emergency services and postal delivery.

4. Guiding Principles

4.1 Uniqueness

Names must be unique within the municipality to prevent confusion in navigation or emergency response.

It is preferable to also choose names that are unique within the region for the same reason.



4.2 Clarity

Names should generally be easy to pronounce, spell, and remember, preferably in the official language(s) of the Municipality. Avoid complex, hyphenated, or names that might be ambiguous when received by a dispatcher in an emergency situation.

Example: When asked by a 911 operator where is the emergency, “on Road street” would be confusing, therefore “Road” is not an appropriate name for a public road. “Park Pool”, would also not be an appropriate name for an aquatic center for the same reason.

4.3 Cultural Sensitivity

Names that are offensive, discriminatory, controversial, or culturally inappropriate will not be permitted.

4.4 Local Significance

Preference will be given to names that reflect:

- Local geography, flora, fauna, or natural features.
- Historical events or figures relevant to the area.
- Indigenous words or names, with appropriate consultation and approval.

4.5 Community Input

The community will be consulted when naming major roads or renaming existing roads, especially where the change impacts residents or businesses.

4.6 Emergency Services Compliance

Names must meet the standards and recommendations of emergency services and relevant naming authorities.

5. Naming Criteria

- Must not duplicate or closely resemble existing road names within RM of Ste. Anne or adjacent municipalities.
- Must avoid names that sound alike (homophones).
- Use of personal names (living or deceased) will only be considered under exceptional circumstances and typically posthumously, with family and community consent.
- Names must not be commercial, political, or religious in nature.



- Names must not be derogatory, nor encourage hate, division or discrimination.
- Suffixes must reflect the road type appropriately (e.g., "Road," "Street," "Lane," "Court"). See Appendix 'A' of this Policy for more detailed information.

6. Naming Criteria Exception to Commercial Names

In the event the Municipality should have an advertisement policy where a commercial enterprise could pay to have naming rights to a municipal roadway, pathway, or other asset, Council may provide an exemption to the commercial naming criteria outlined in Section 5 above.

7. Road Name Proposal Process

7.1 For Developers

Developers must submit proposed names as part of subdivision plans, including:

- A justification for each proposed name.
- Alternatives in case of rejection.
- Evidence of consultation (where applicable).

7.2 For Public Nominations

Any member of the public may propose a name or request a renaming by submitting a written request to Council, including:

- Proposed name and rationale.
- Any historical, cultural, or community significance.
- Supporting documentation or community endorsements.

7.3 Pre-Approved List to be developed

Administration of the RM of Ste. Anne will create and provide a list of pre-approved potential names, which will be added to this policy as Appendix 'B' and will have undergone a public consultation and the appropriate approvals process.

8. Assessment & Approval

- Administration will review proposals for compliance with this policy and present their findings to the Council or LUD Committee for review.
- The final approval rests with the Council.



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9. Renaming Existing Roads

Renaming will only be considered where:

- The current name causes confusion or duplication.
- There is significant community support.
- There is a demonstrated public interest or cultural/historical rationale.

Affected residents and stakeholders must be consulted, and a majority must support the change.



Road Naming Policy 24-ADMIN - Appendix 'A'
Standard Road Suffix Definitions & Usage

Suffix	Definition / Usage
Alley	A narrow passageway between or behind buildings, usually for service or secondary access. (« allée »)
Avenue	A broad roadway, usually running parallel to streets. Often tree-lined or major in urban areas. (« avenue »)
Bay	A small road or cul-de-sac off a main road, usually serving a limited number of properties. (« baie »)
Boulevard	A wide, multi-lane road often divided by a median, usually in an urban setting. (« boulevard »)
Court	A short, enclosed road, usually a cul-de-sac or dead-end branching off a larger street. (« impasse »)
Crescent	A curved residential street that typically connects at both ends to the same road or nearby roads. (« croissant »)
Drive	A winding road, often following natural features like hills or lakes. (« promenade »)
Esplanade	A road adjacent to a body of water, often intended for scenic or leisure use. (« esplanade »)
Lane	A narrow road, often in a residential or rural area. May be winding or less trafficked. (« ruelle »)
Place	A small street or road, often terminating in a cul-de-sac. (« place »)
Road	A general-purpose connector between two or more points, often of medium to long length and variable direction. Use when no other suffix clearly applies. (« chemin »)
Street	A public road in a town or city, often lined with buildings and intersecting other roads. Typically runs perpendicular to avenues. (« rue »)
Terrace	A road on a slope or alongside a hill, or a short street with housing. (« terrasse »)
Track/ Trail	Typically unsealed or informal roads, often in rural or natural areas. Not suitable for urban areas. (« piste/sentier »)
Way	A minor road or path-like street, often winding or irregular in layout. (« voie »)



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Road Naming Policy 24-ADMIN - Appendix 'B'
Pre-Approved Names

To be developed